



Habitat 2.0 Fee Notification

Montcalm County HFH

Date: Dec 7, 2023

Notice

Your affiliate population band is determined by the 2020 decennial census for your GSA, which is:

Montcalm County HFH — Population 66,614

Population Band 2: 50,000 - 69,999

The Revenue Band is based on a three-year rolling average of total revenue. Revenue is determined by using line 12 of the 990, line 9 of the 990 EZ or the filling of a 990N. The chart below shows the 990 total revenue data records obtained for each applicable year.

Tax Year	Revenue
2020	\$ 286,916
2021	\$ 274,920

Montcalm County HFH — Average annual revenue \$ 280,918

Revenue Band 3: \$250,000 - \$449,999

Description	Amount
Fee for FY2025	
Population band fee - Population Band 2: 50,000 - 69,999	\$ 4,400
Revenue band fee - Revenue Band 3: \$250,000 - \$449,999	\$ 2,500
Total annual fee for FY2025	\$ 6,900
Direct Marketing Revenue for FY23	
Gross DM Revenue	\$ 6,018
Less cost of DM @40%	-\$ 2,407
Net Direct Marketing Revenue	\$ 3,611

Affiliate fee phase-in path selection

For each of the first three years, affiliates will be required to select a fee path by March 15. The table below provides the respective path choices. The example revenue share is based on the direct marketing amount raised in the affiliate GSA in FY23. Actual results will differ from the examples provided.

	<input type="checkbox"/> Path 1 (@ 30% of fee and 0% of DM revenue share)	<input type="checkbox"/> Path 2 (@ 40% of fee and 30% of DM revenue share)	<input type="checkbox"/> Path 3 (@ 100% of fee and 70% of DM revenue share)
FY2025 annual fee	\$ 3,000	\$ 5,000	\$ 6,900
Affiliate's example direct marketing revenue share (based on FY23 net DM revenue)	\$ 0	\$ 1,083	\$ 2,528
Affiliate's example annual net payment or net direct marketing transfer for the next fiscal year (based on DM revenue share credit)	\$ 3,000	\$ 3,917	\$ 4,372

Notes: For the example annual net payment or net direct marketing transfer a negative number represents a transfer of funds to the affiliate and a positive number represents the amount owed by the affiliate.

Affiliates who choose Paths 1 and 2 are not eligible to choose a [collaborative fundraising tier](#) until they are in the equivalent year of the "Full" participation path. More information about the path choices can be found at [MyHabitat](#).